



MID-AMERICA  
science park

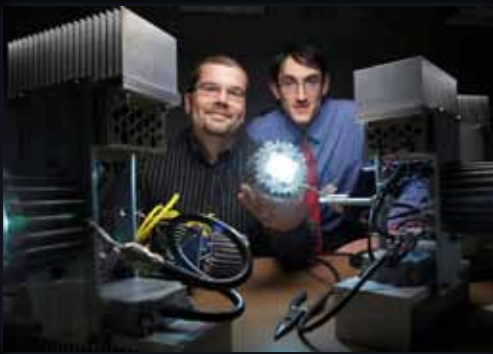
## BUSINESS CENTER FOR INCUBATION & ACCELERATION

### FACILITIES

The Mid-America Science Park (MASP) is one of the most comprehensive science parks in the country, occupying 112,000 square feet with an additional 19 acres reserved for expansion. Its central location is ideal for the development of successful business enterprise.

### CORE COMPETENCIES

- Life Sciences
- Military Applications
- Optical Engineering
- Green Energy
- Advanced Manufacturing



*“Mid-America Science Park offers everything I’d ever need or want in expert staff, tools and equipment. Its facilities are first-class, no matter what focus an entrepreneur may have. It even has a prototyping machine, secure rooms that meet military specifications and a fully equipped machine shop.”*

**Gerald Rea**

Owner and CEO, Stray Light Optical Technologies

### OPTIMUM CONDITIONS

MASP is dedicated to support promising entrepreneurs through a winning combination of state-of-the-art facilities, services, expert staff and amenities. Its wide-reaching networking capabilities encourage new opportunities and promote partnerships.

MASP’s campus provides access to three interconnected centers, the Business Incubation and Acceleration Center, the Training and Research Center and the Worldwide Communication and Conference Center, allowing entrepreneurs to benefit from each facility and its resources.

### FROM INVENTION TO MARKET

MASP’s expert staff offers guidance from invention, throughout the start-up process, to production. After successful prototype development, tenants transition seamlessly to the accelerator section of the business center where fabrication can begin. MASP supports tenants with broad networking opportunities to promote product awareness and sales.

### INCUBATOR

Within the incubator, 36-plus customizable wet or dry lab spaces stand ready to accommodate tenants’ entrepreneurial needs. Expert staff and a comprehensive list of amenities and services support inventors throughout the critical phase of product development. Research projects are facilitated by the park’s advanced computing facilities as well as photovoltaic, solar thermal and wind turbine energy technologies.

University resources are within easy reach through faculty networks and the latest audiovisual communication equipment. Participants connect globally in real time with other researchers or potential clients through the Worldwide Communication and Conference Center or video conferencing equipment available within their individual labs.

### ACCELERATOR

MASP’s onsite accelerator facilities assure a smooth transition into production and toward a viable business enterprise. After invention, successful start-ups receive guidance in dealing with the challenges of advancing a prototype to market, including supply chain management, human resources, financing, marketing and sales. MASP has assembled an impressive list of professional service providers who offer relevant advice and support networking efforts. In addition, entrepreneurs have access to the most advanced tools and equipment.



### PROFESSIONAL SERVICE PROVIDERS

The MASP network of professional service providers offers specialized consulting as the needs of young technology companies expand beyond the expertise of incubator staff. MASP helps entrepreneurs anticipate future service needs and connects tenants with professionals ranging from accountants to patent attorneys. When local service providers are unable to meet entrepreneurs’ needs, virtual communication capabilities are available to facilitate consultation.



# MID-AMERICA science park

## CONTACT

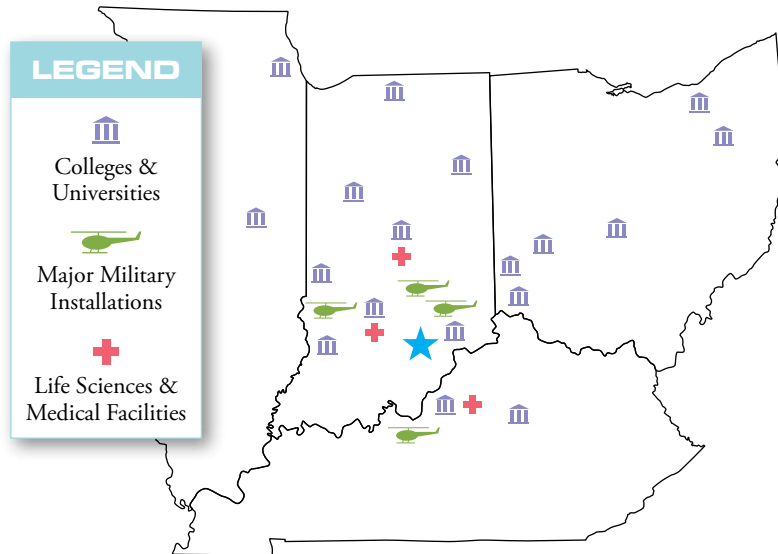
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Discover more online at **MASPark.org**

## MIDWEST REGION



The area combines relaxed lifestyle and inexpensive real estate with technology infrastructure and proximity to major highways and airports. Exciting entertainment and large metropolitan areas are within a 30-minute drive.

## STRATEGIC LOCATION

- Cost-effective and convenient access to resources and streamlined logistics
- Louisville's attractive nightlife and culture
- Four major military installations
- Multiple life sciences and medical facilities
- Immediate access to Interstate 65
- Two international airports in Indianapolis and Louisville
- Proximity to six major cities, including Chicago

## PROGRAMS

MASP offers a variety of programs to provide tenants with optimum support.

### ***Business Planning and Development***

Coaching and online templates are available to guide tenants and clients through the business planning process. MASP staff helps refine components of existing plans and brings attention to additional factors of enterprise that lead to success. Planning assistance spans a variety of topics including approaches to raising capital, determination of team members, establishment of pricing and production practices, compilation of marketing plans and financial analysis.

### ***Partnership Programs***

MASP connects entrepreneurs with seasoned business owners who are able to share their personal experience in navigating the challenges of business growth. These management professionals bring a wealth of knowledge to their conversations with tenants.

### ***Affiliate Client Program***

MASP offers individuals who are not prepared to enter the incubator the option of joining the organization as affiliate clients. MASP customizes packages to meet the unique needs of each affiliate.

### ***Business Development Programs, Seminars & Workshops***

MASP supplements one-on-one coaching with business development seminars that provide value to a majority of tenants. Workshops are offered in conjunction with regional support organizations and provide the additional benefit of introducing tenants to these service providers.

## FACILITIES & AMENITIES



### **SPACE**

- 112,000 square feet of campus buildings
- 36 customizable wet/dry labs
- Two secure rooms
- Office space to complement labs
- Meeting space for four - 120 people
- Full kitchen and break rooms
- 12 acres for outdoor experimentation and programming
- 19 acres available for expansion



### **TECHNOLOGY**

- Advanced computing
- Connex 3-D printing system
- Mach 3 water jet cutting system
- Fully equipped machine shop



### **BUSINESS SERVICES**

- Business coaching and development programs
- Network of professional service providers
- Office support



### **COMMUNICATIONS**

- WIFI and hardwired internet access
- Audiovisual learning and presentation technologies
- Global audio and video conferencing capabilities

